

# Vinyl is sold by the LINEAR INCH

Room 36 stocks several different types of vinyl—a variety of both sign vinyl (sticky-backed) and heat transfer vinyl (for applying to fabric). Each roll is tagged with the price per LINEAR INCH of the full width of material.

Label	Price per linear inch
A	\$0.10
B	\$0.20
C	\$0.35

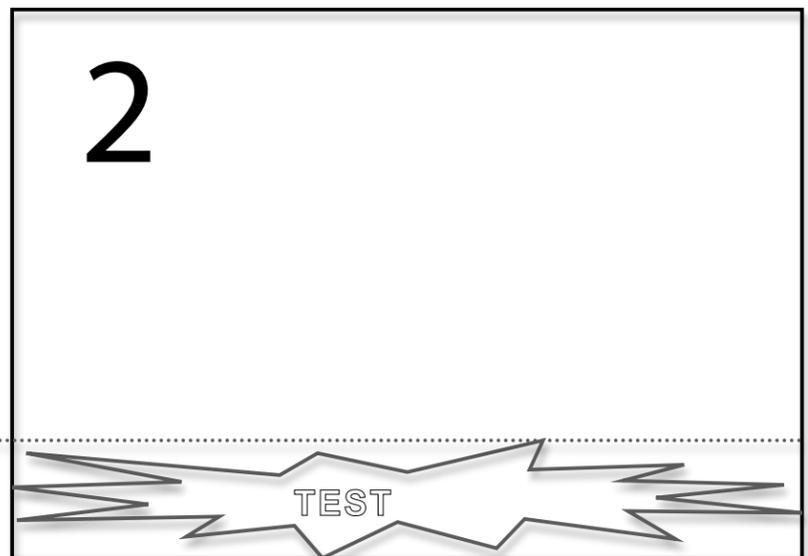
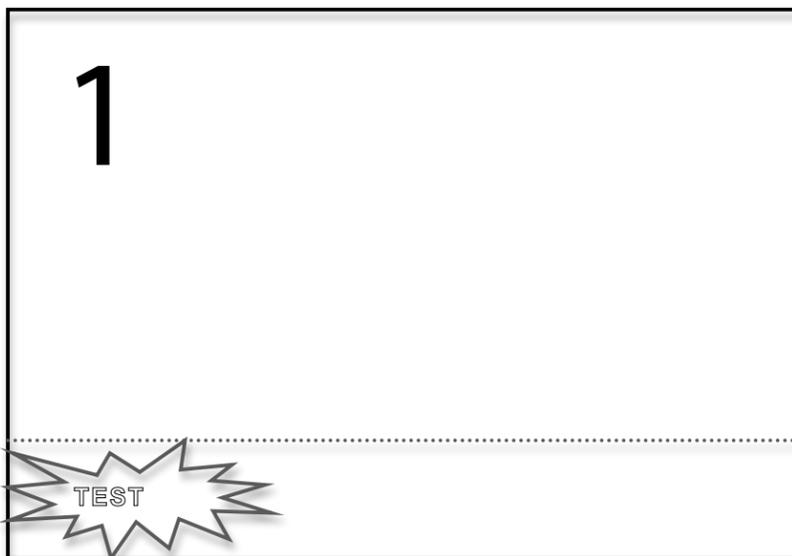
Do not cut a strip of material off the roll to cut on the vinyl cutter—this *guarantees* excessive waste. Instead, feed material directly off the roll.

### **Length of material used determines cost.**

In Example 1, the design only covers part of the width.

Example 2 shows a similar design that spans the full width of the vinyl material.

These layouts would have the **SAME** material cost. The waste material from Example 1 is likely too small to feed through the machine alone and will be unusable.



### **Think about your design layout—before you cut.**

In Example 3 below, the design covers the full width of the material and minimizes the length of material used.

The layout in Example 4 uses 3x the length of material and so would cost 3x the price.

